



MIDWEST ROCKFEST 2010 - Event Rules

All concert goers attend at their own risk. No liabilities is assumed by owners, managers, officers, agents, employees, promoters, sponsors or any other individuals or entities associated with this event.

Midwest Rockfest reserves the right to refuse service to anyone.

DEA Entertainment Group, LLC is not responsible for lost or stolen items, personal injury or damage to personal property.

ALL SALES ARE FINAL, NO REFUNDS OR EXCHANGES.

General Admission tickets can be upgraded to VIP Packages in advance or at the concert based on availability.

Each ticket holder will receive one (1) wristband. Any persons found without a wristband will be removed from the event. Lost or fraudulent wristbands must be replaced at full gate ticket price. **DO NOT REMOVE YOUR WRISTBANDS TIL AFTER THE CONCERT IS OVER NO EXCEPTIONS!**

Concert parking will be \$10 per day. **(All Advanced tickets are all inclusive, parking included. To avoid being charged parking, have Advanced Ticket available upon entry.)** Each car must present a valid parking pass or it will be towed at owners' expense.

Motorcycle parking will be allocated at the concert. All motorcycles must be parked in designated area. Handicapped parking will be allocated at the concert.

All handicapped vehicles must show valid ADA stickers to park along with valid parking pass or vehicle will be towed at owners' expense.

Due to artist request no video cameras of any kind will be allowed in concert area.

DEA Entertainment Group, LLC. wants every concert goers to have enjoyable and safe experience to ensure the safety and security these important policies must be enforced.

* To enlighten security concerns all vehicles are subject to search.

* No fireworks, no weapons of any kind, no illegal substance, any guns or pocket knives allowed on premises.

* Person(s) engaging in violent, obscene, or unruly behavior will immediately be removed from the concert site, camping grounds, or parking lots and maybe subject to arrest. No refunds will be given for

tickets or camping permits if you are removed from the event premises.

- * No unauthorized vending will be allowed.
 - * No ATV, scooter, or motorized vehicles will be permitted with the exception of authorized handicapped aids. Valid ADA handicapped stickers must be visible.
 - * No professional photography equipment allowed.
 - * No PETS please leave them at home.
- "Live music stage shows are not permitted we provide the entertainment."

There is no reentry to show. Your band will be cut for the day. Only concert goers with Camping passes are allowed to flow to and from concert area.

No tailgating in parking lots. You will be removed from premises!!!!!!

DEA Entertainment Group, LLC ensures the safety of all food and beverages sold in the concert grounds. For health and quality reasons, please refrain from buying from UNAUTHORIZED vendors.

NO FOOD OR BEVERAGES MAYBE BROUGHT INTO CONCERT AREA!

Lawn chairs are welcome in General Admission seating area behind the standing room only sign. If crowds bother you stay away from the front of stage area.

Umbrellas are also allowed, but make sure of to avoid obstructing view of others.

No person(s) will be allowed through gates without VALID wristband.

Although this is an all ages show, parents are discouraged from bringing young children to the event. Midwest Rockfest is not designed for young children to attend.

NO ONE UNDER THE AGE OF 21 CAN CONSUME ALCOHOL ANYWHERE ON THE FESTIVAL GROUNDS INCLUDING THE CAMPGROUNDS. ZERO TOLERANCE ON UNDER AGE DRINKING.

In order to purchase or consume alcohol at the event, you must first show a valid photo ID in order to receive your "over 21" wristband, which must be worn at all times. You must produce identification to anyone on the Midwest Rockfest staff requesting to see it during the event or you will forfeit your "over 21" wristband and removed from the premises.

ATTENTION!!!! No party will be allowed to reproduce, print, sale, promote, give-a-way, or solicit ANY items or properties NAME(S), LOGO(S), of the concert and/or entertainers in whole or part. Anyone doing so is infringing on trademark and copyright rights and jurisdictions and will be prosecuted to the fullest extent of the law.

Please help us comply with the laws, regulations, and ordinance governing DEA Entertainment Group, LLC. With your cooperation, we can begin to preserve a positive reputation for the Midwest Rockfest. Please respect the rules and policies of the concert series so that tradition of the Midwest Rockfest can continue to grow year after year.

Midwest Rockfest is a "Rain or Shine" Event.

In the event inclement weather the show will be interrupted and resume again if weather permits. Tickets are sold "rain or shine" basis and no refunds will be given for delays or cancellations due to bad weather.

Thanks for your cooperation